



Monthly SEO Report

Augusta Industrial Services

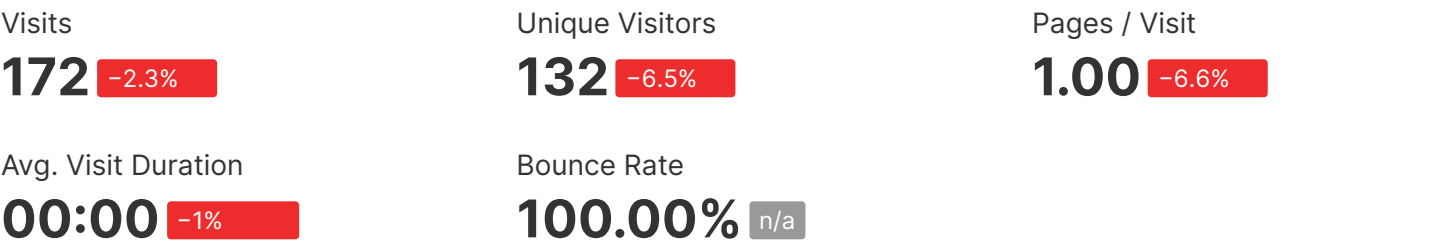
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Traffic

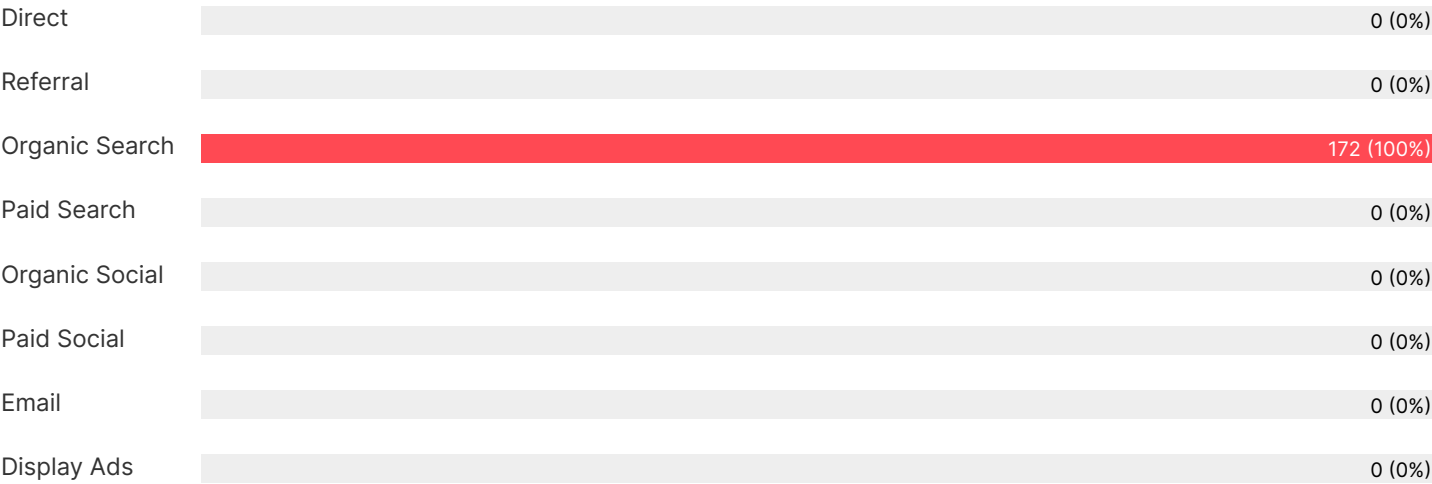
Traffic Analytics: Summary

augustaindustrial.com | All Devices | Worldwide | November 2024



Traffic Analytics: Traffic Channels

augustaindustrial.com | All Devices | Worldwide | November 2024



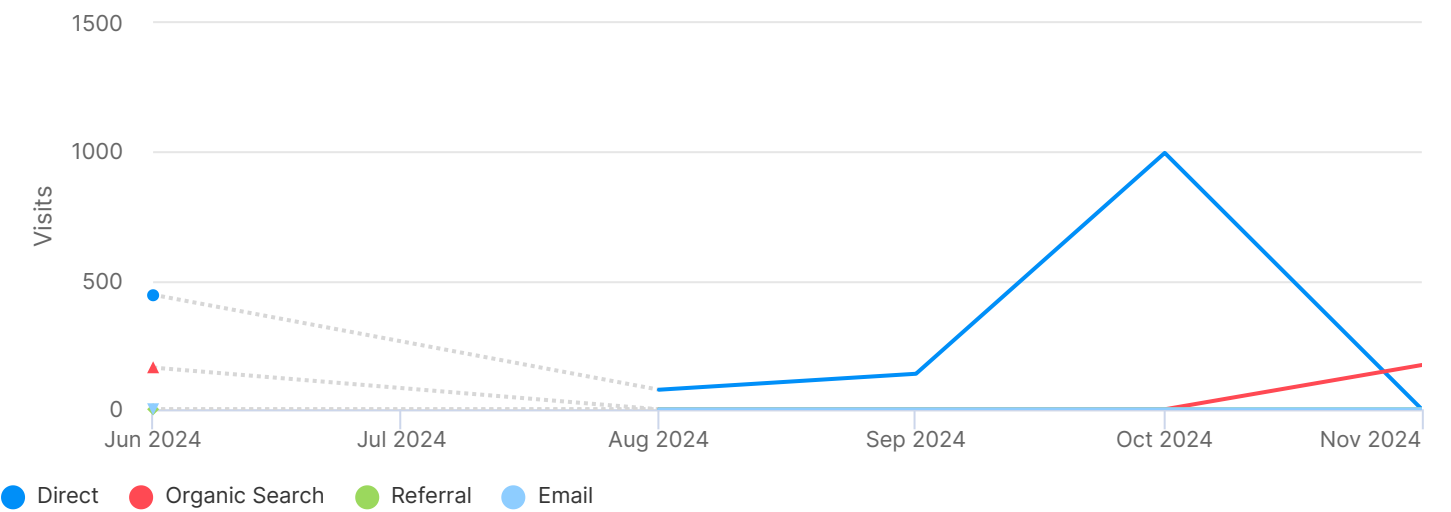
Traffic Analytics: Competitors Comparison (Overview)

All Devices | Worldwide | November 2024

Domain	Visits		Unique Visitors		Pages / Visit		Avg. Visit Duration		Bounce Rate	
augustaindustrial.com	172	-82.73%	132	-86.75%	1.00	-66.66%	00:00	-100.00%	100.00%	n/a
aisgulfcoastindustrial.com	111	+11000.00%	67	+6600.00%	1.00	< 0.01%	00:00	n/a	100.00%	< 0.01%
visioprobe.com	n/a		n/a		n/a		n/a		n/a	
augustaindustrialelectric.com	1	< 0.01%	1	< 0.01%	1.00	< 0.01%	00:00	n/a	100.00%	< 0.01%
irsaug.com	n/a		n/a		n/a		n/a		n/a	

Traffic Analytics: Traffic Sources Trend By Type

augustaindustrial.com | All Devices | Worldwide | Last 6 months



Organic Search: Summary

US | Domain | augustaindustrial.com | Nov 2024

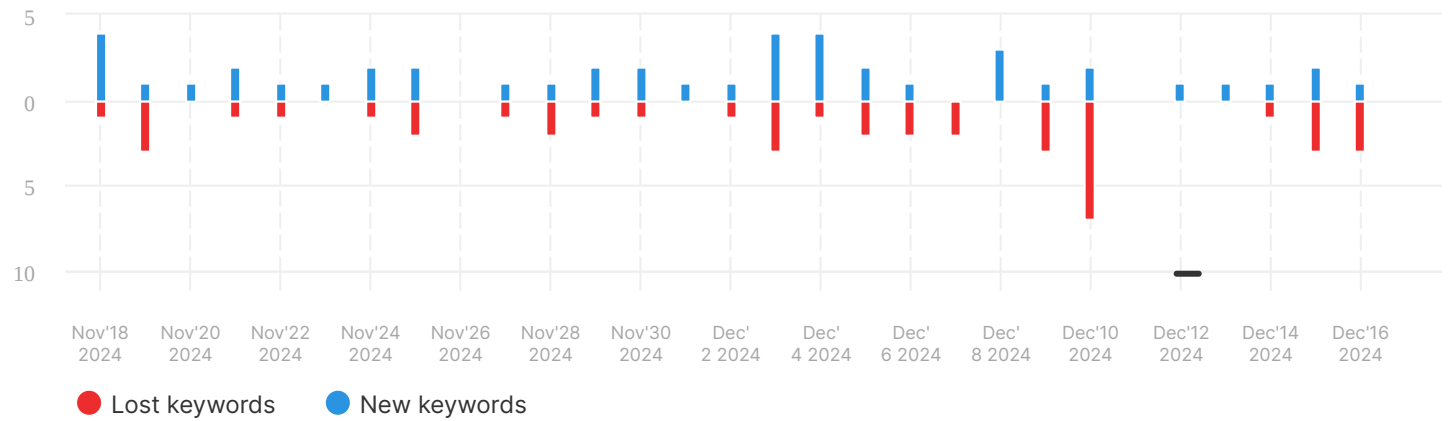
590 11% TRAFFIC

Semrush Rank	1.6m	
Keywords	105	3%
Traffic Cost	\$162	-65%

Keywords

New vs Lost Organic Keywords

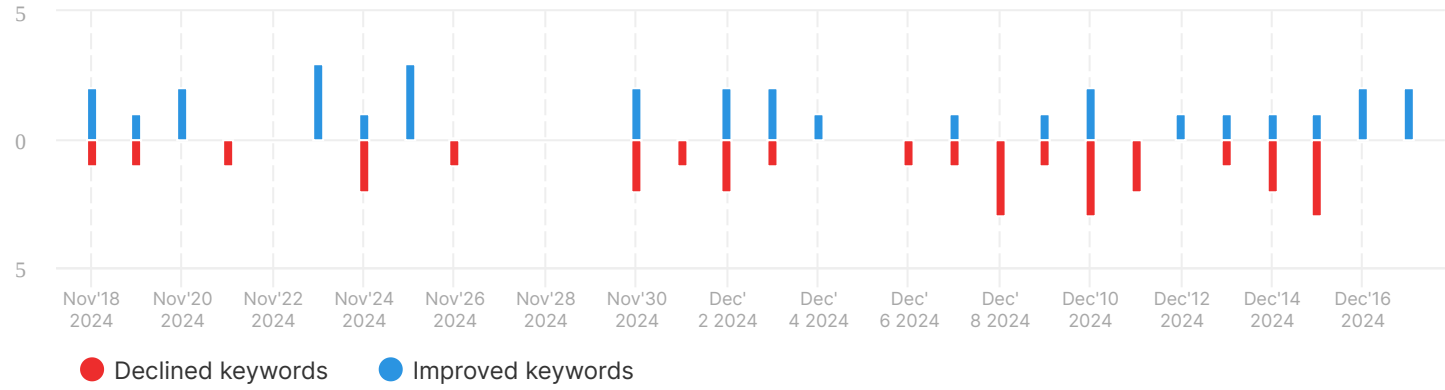
US | Domain | augustaindustrial.com | Last month | Organic



#	Date ▼	Note	Category
1	Dec 5, 2024	Google released the December 2024 core update. It will take about 2 weeks to fully roll out. ↗	Google organic

Improved vs Declined Organic Keywords

US | Domain | augustaindustrial.com | Last month



Organic Search: Top Pages

US | Domain | augustaindustrial.com | Nov 2024

URL	Traffic %	Keywords
https://augustaindustrial.com/	95.25	35
https://www.augustaindustrial.com/	3.38	4
https://augustaindustrial.com/services/hydroblasting/	0.84	12
https://augustaindustrial.com/about-us/	0.33	4
https://augustaindustrial.com/services/dry-ice-blasting/	0.16	9

Position Tracking

Position Tracking: Overview

augustaindustrial.com | Desktop, Augusta, Georgia, United States (Google) | Organic | Nov 01 – 30, 2024

Visibility

27.27% -1.2%



Estimated Traffic

1.60 -0.03

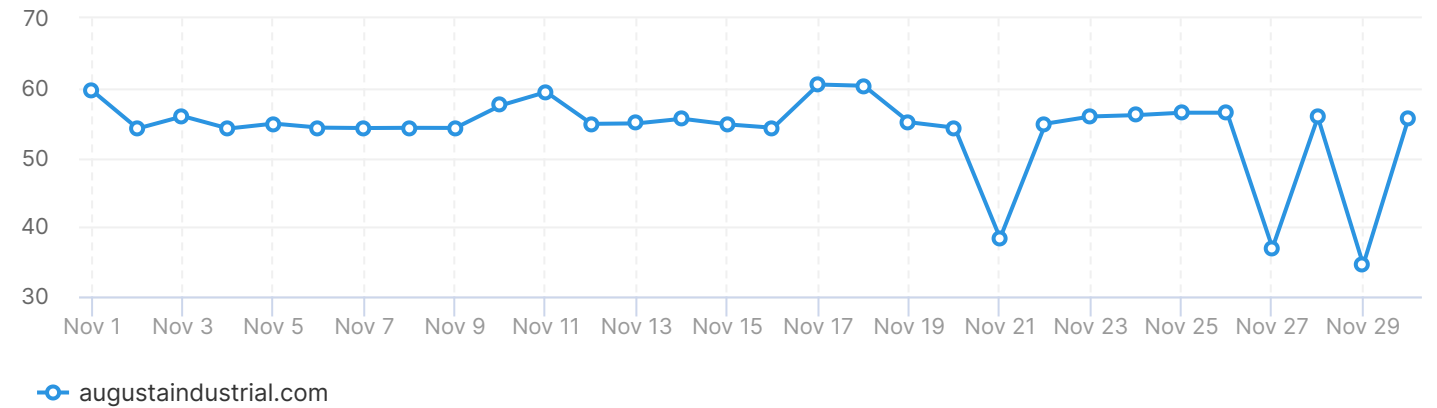


Average Position

60.47 ↑ 0.58



Estimated Traffic



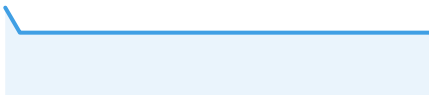
Position Tracking: Keywords Overview

augustaindustrial.com | Desktop, Augusta, Georgia, United States (Google) | Organic | Nov 01 – 30, 2024

Top 3

5

new 0
lost 1



Top 10

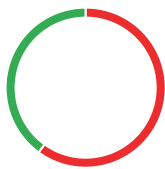
7

new 1
lost 1



Improved vs. Declined
vs.

2 3



Top 20

7

new 1
lost 1



Top 100

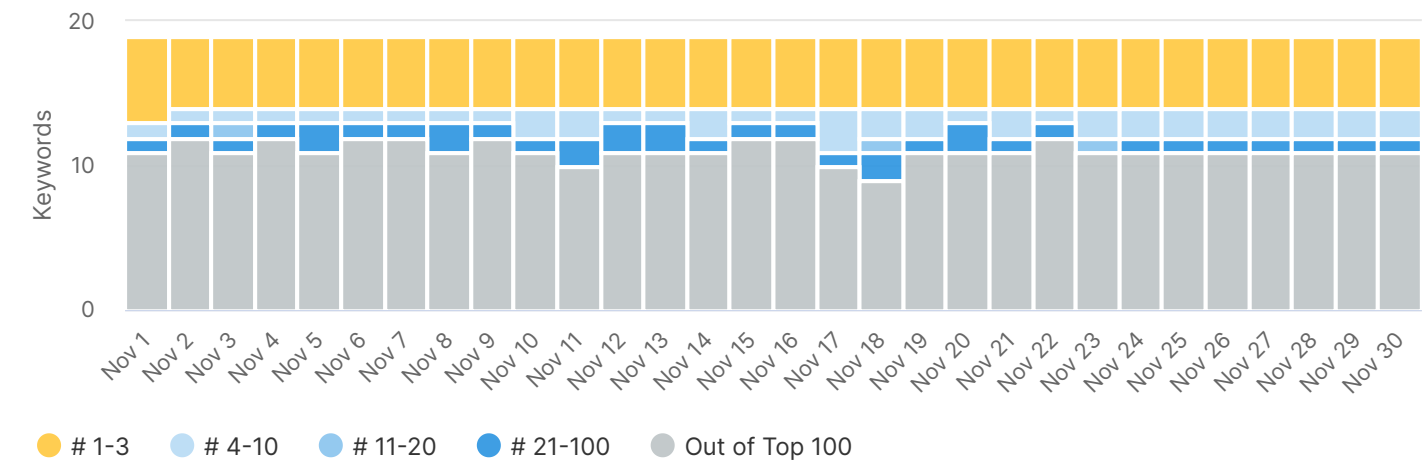
8

new 2
lost 2



Position Tracking: Rankings Distribution Chart

augustaindustrial.com | Desktop, Augusta, Georgia, United States (Google) | Organic | Nov 01 – 30, 2024



Position Tracking: Top Keywords by Positions

augustaindustrial.com | Desktop, Augusta, Georgia, United States (Google) | Organic | Nov 01 – 30, 2024

Keyword	Pos. ▼	Visibility
dry ice blasting near me	1 0	5.26%
hydroblasting services	1 0	5.26%
industrial cleaning	1 0	5.26%
augusta industrial	1 0	5.26%
augusta industrial solutions	1 0	5.26%

Position Tracking: Top Pages by Estimated Traffic

augustaindustrial.com | Desktop, Augusta, Georgia, United States (Google) | Organic | Nov 01 – 30, 2024

URL	Keywords	Avg. Position	Diff	Est. Traffic ▼	Diff
https://augustaindustrial.com/	4	9.75	↑ 3.00	1.36	0
https://augustaindustrial.com/services/dry-ice-blasting/	2	5.50	↓ 4.00	0.13	-0.03
https://www.augustaindustrial.com/	2	20.50	↓ 2.00	0.12	0
https://augustaindustrial.com/services/chemical-cleaning/	2	7.50	↓ 2.00	0.02	-0.01
https://augustaindustrial.com/services/vacuum-excavation/	1	26.00	↑ 74.00	0.00	+0.00

Google Ads

Google Analytics v4: Overview

Account: Maxwell Shaffer | Traffic channel: All | Filter: All Users | Period: 01 Nov - 30 Nov, 2024

Sessions

1.3K +10%

The number of sessions within the date range

New Sessions

88.10% +1%

An estimate of the percentage of first time visits

Pages / Sessions

1.39 -2%

The average number of pages viewed during a session

Engagement Rate

40.79% -4%

The percentage of engaged sessions

Avg. Session Duration

00:01:15 -3%

The average length of a Session

Conversions

0 0%

The total number of conversion events

Google Analytics v4: Metrics Chart

Account: Maxwell Shaffer | Traffic channel: All | Filter: All Users | Period: 01 Nov - 30 Nov, 2024

