



Monthly SEO Report

Augusta Industrial Services

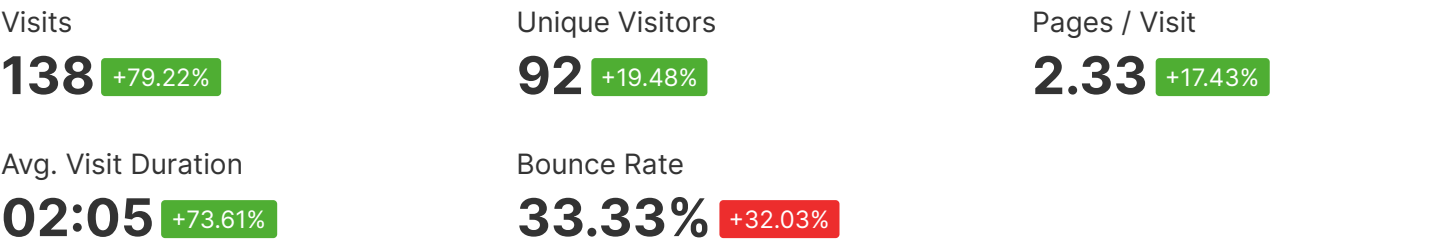
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Traffic

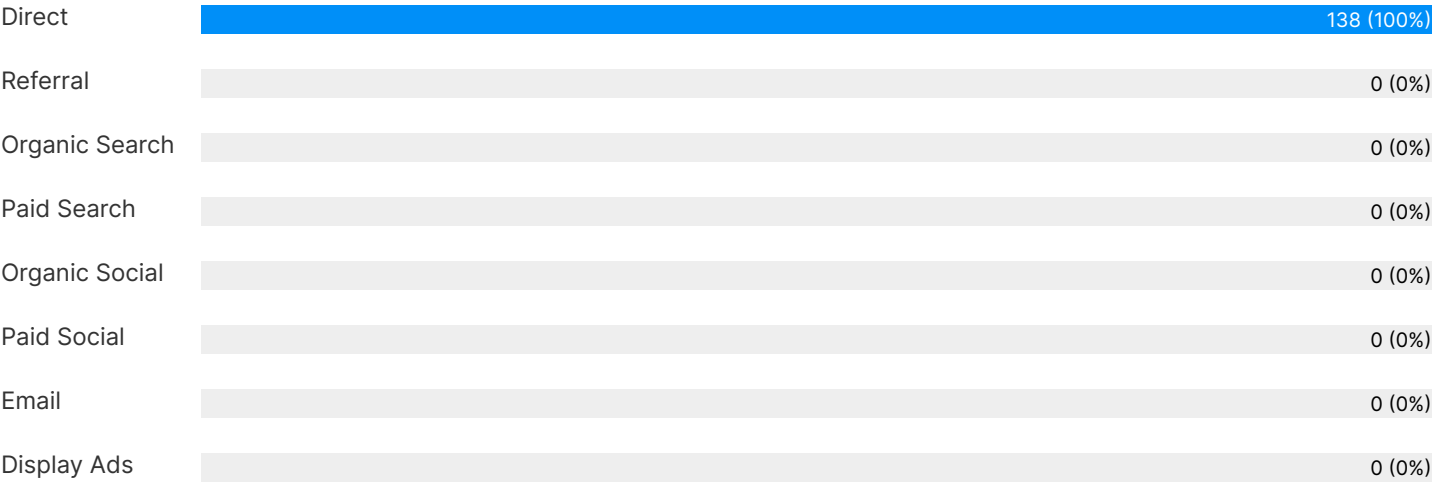
Traffic Analytics: Summary

augustaindustrial.com | All Devices | Worldwide | September 2024



Traffic Analytics: Traffic Channels

augustaindustrial.com | All Devices | Worldwide | September 2024



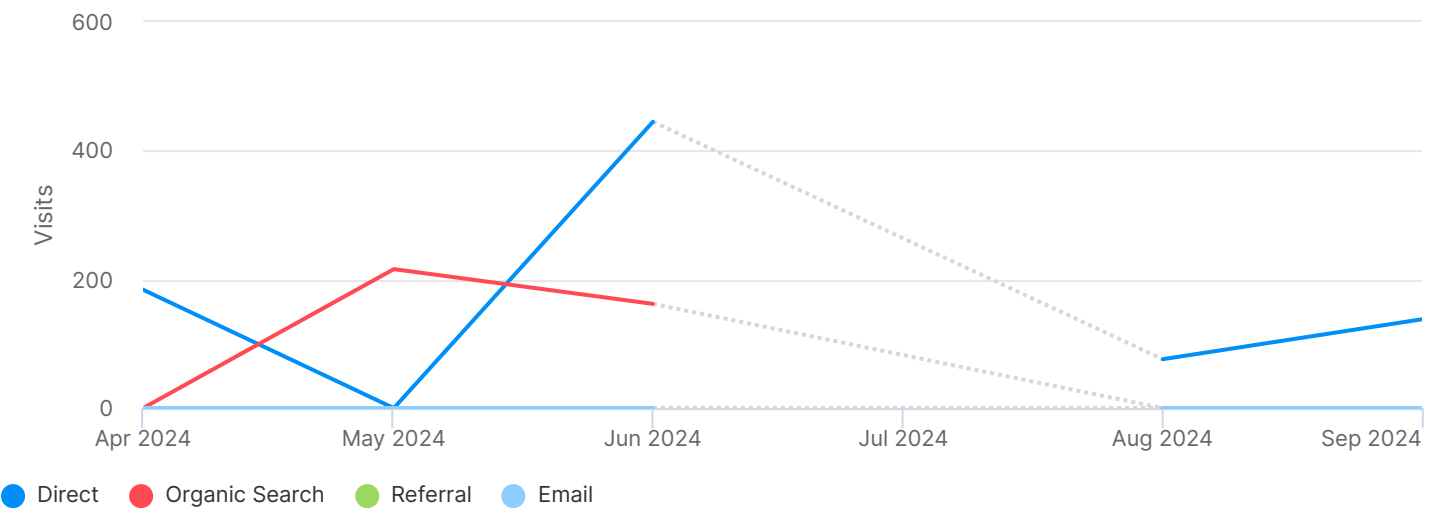
Traffic Analytics: Competitors Comparison (Overview)

All Devices | Worldwide | September 2024

Domain	Visits		Unique Visitors		Pages / Visit		Avg. Visit Duration		Bounce Rate	
augustaindustrial.com	138	+79.22%	92	+19.48%	2.33	+17.43%	02:05	+73.61%	33.33%	+32.03%
aisgulfcoastindustrial.com	138	+81.58%	92	+21.05%	3.33	+66.66%	05:05	+1594.44%	33.33%	n/a
visioprobe.com	n/a		n/a		n/a		n/a		n/a	
augustaindustrialelectric.com	1	-98.73%	1	-98.73%	2.00	+0.64%	00:03	-98.04%	< 0.01%	-1.27%
irsaug.com	46	n/a	46	n/a	1.00	n/a	00:00	n/a	100.00%	n/a

Traffic Analytics: Traffic Sources Trend By Type

augustaindustrial.com | All Devices | Worldwide | Last 6 months



Organic Search: Summary

US | Domain | augustaindustrial.com | Sep 2024

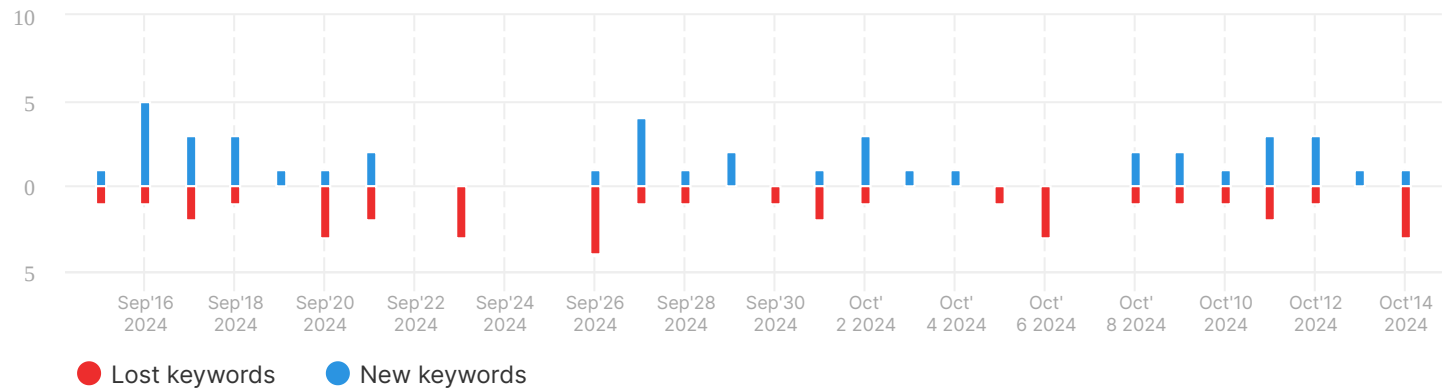
523 10% TRAFFIC

Semrush Rank	1.6m	
Keywords	118	-2%
Traffic Cost	\$0	0%

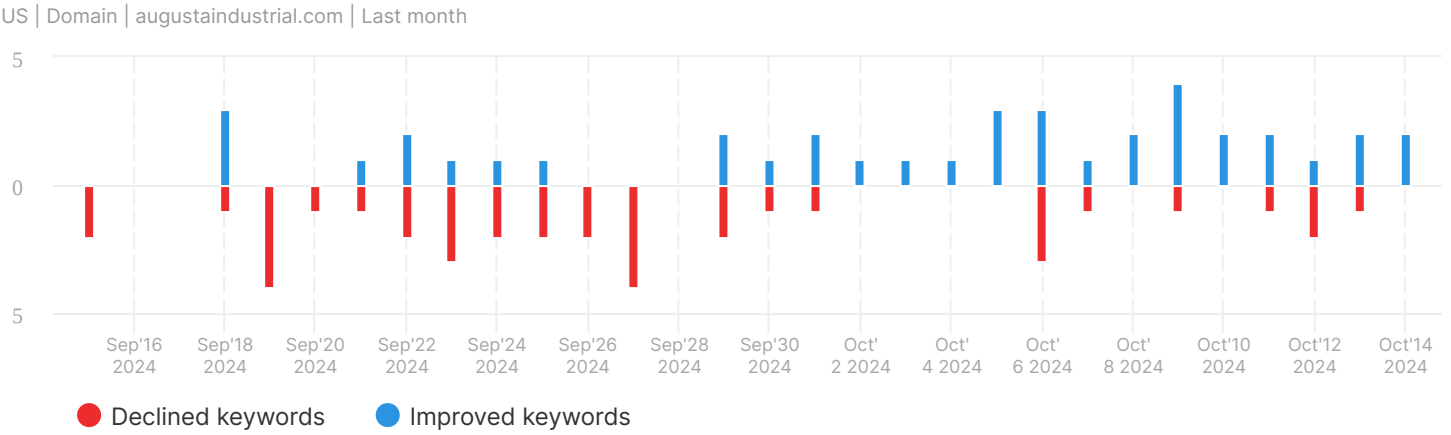
Keywords

New vs Lost Organic Keywords

US | Domain | augustaindustrial.com | Last month | Organic



Improved vs Declined Organic Keywords



Organic Search: Top Pages

US | Domain | augustaindustrial.com | Sep 2024

URL	Traffic %	Keywords
https://augustaindustrial.com/	97.30	39
https://www.augustaindustrial.com/	2.31	3
https://augustaindustrial.com/about-us/	0.19	4
https://augustaindustrial.com/services/dry-ice-blasting/	0.19	9
https://augustaindustrial.com/services/hydroblasting/	< 0.01	10

Position Tracking

Position Tracking: Overview

augustaindustrial.com | Desktop, Augusta, Georgia, United States (Google) | Organic | Sep 01 – 30, 2024

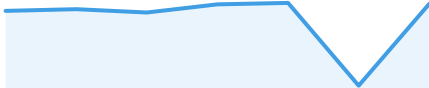
Visibility

26.98% +0.35%



Estimated Traffic

1.59 +0.01

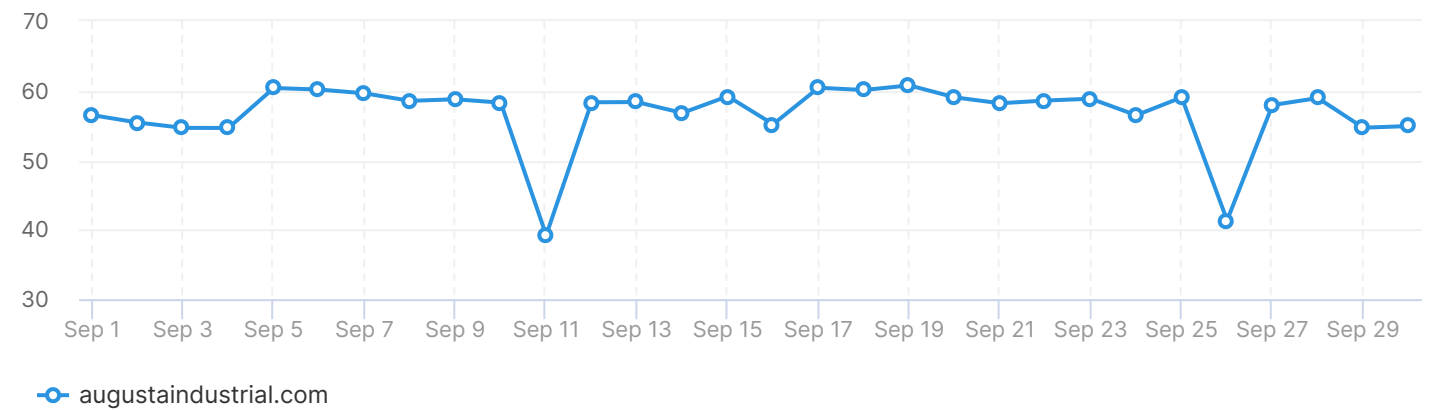


Average Position

63.58 ↑ 0.63



Estimated Traffic



Position Tracking: Keywords Overview

augustaindustrial.com | Desktop, Augusta, Georgia, United States (Google) | Organic | Sep 01 – 30, 2024

Top 3

5

new
lost

0
0



Top 10

5

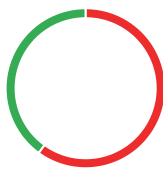
new
lost

0
0



Improved vs. Declined

2 vs. 3



Top 20

6

new
lost

0
1



Top 100

9

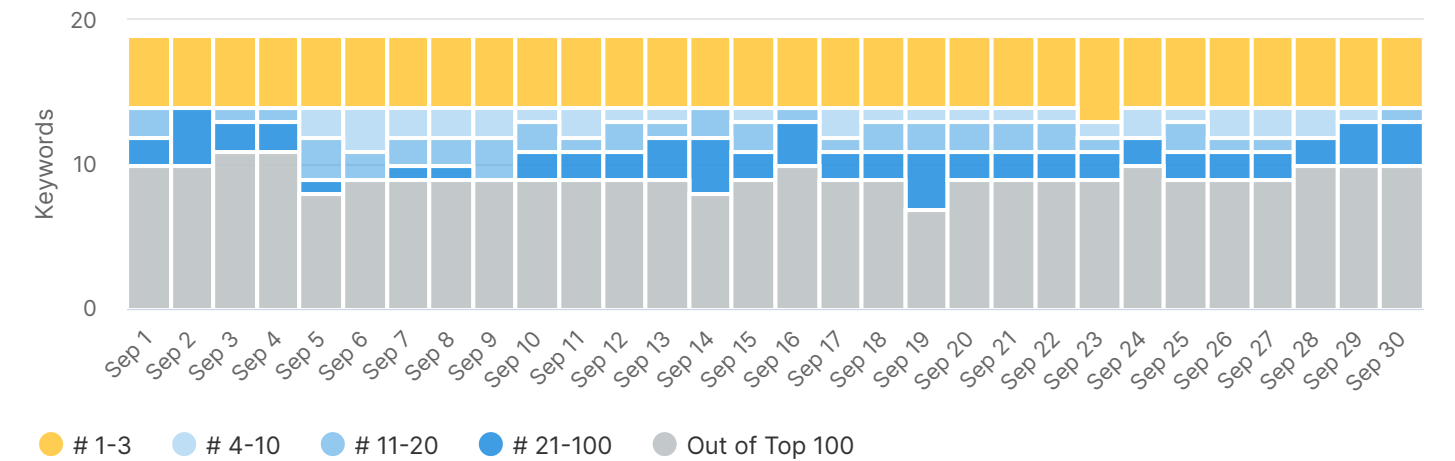
new
lost

1
1



Position Tracking: Rankings Distribution Chart

augustaindustrial.com | Desktop, Augusta, Georgia, United States (Google) | Organic | Sep 01 – 30, 2024



Position Tracking: Top Keywords by Positions

augustaindustrial.com | Desktop, Augusta, Georgia, United States (Google) | Organic | Sep 01 – 30, 2024

Keyword	Pos. ▼	Visibility
dry ice blasting near me	1 0	5.26%
hydroblasting services	1 0	5.26%
industrial cleaning	1 0	5.26%
augusta industrial	1 0	5.26%
augusta industrial solutions	1 0	5.26%

Position Tracking: Top Pages by Estimated Traffic

augustaindustrial.com | Desktop, Augusta, Georgia, United States (Google) | Organic | Sep 01 – 30, 2024

URL	Keywords	Avg. Position	Diff	Est. Traffic ▼	Diff
https://augustaindustrial.com/	3	2.00	↑ 6.25	1.36	0
https://www.augustaindustrial.com/	6	10.50	↑ 3.67	0.23	+0.02
https://augustaindustrial.com/services/dry-ice-blasting/	2	37.50	↓ 6.50	0.12	-0.00
https://augustaindustrial.com/services/chemical-cleaning/	2	10.50	↑ 3.00	0.02	+0.01
https://augustaindustrial.com/services/hydroblasting/	3	21.33	↓ 6.67	0.01	-0.01

Google Ads

Google Analytics v4: Overview

Account: Maxwell Shaffer | Traffic channel: All | Filter: All Users | Period: 01 Sep - 30 Sep, 2024

Sessions

1.4K -1%

The number of sessions within the date range

New Sessions

87.66% +5%

An estimate of the percentage of first time visits

Pages / Sessions

1.49 -11%

The average number of pages viewed during a session

Engagement Rate

51.07% -3%

The percentage of engaged sessions

Avg. Session Duration

00:01:19 -35%

The average length of a Session

Conversions

0 0%

The total number of conversion events

Google Analytics v4: Metrics Chart

Account: Maxwell Shaffer | Traffic channel: All | Filter: All Users | Period: 01 Sep - 30 Sep, 2024

