



Monthly SEO Report

Augusta Industrial Services

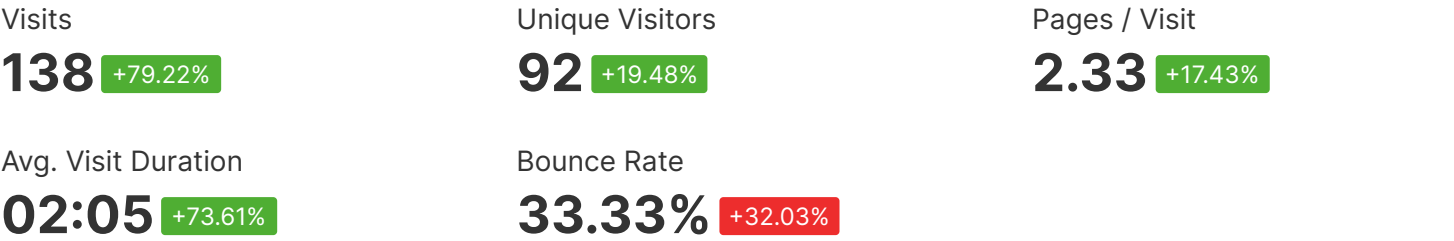
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Traffic

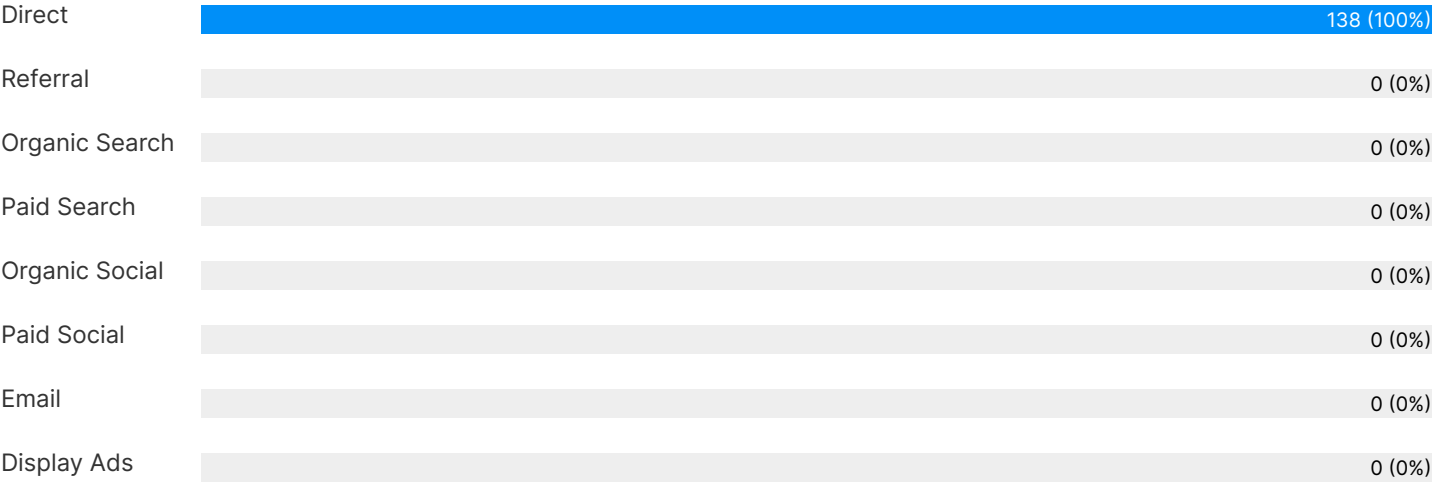
Traffic Analytics: Summary

augustaindustrial.com | All Devices | Worldwide | October 2024



Traffic Analytics: Traffic Channels

augustaindustrial.com | All Devices | Worldwide | October 2024



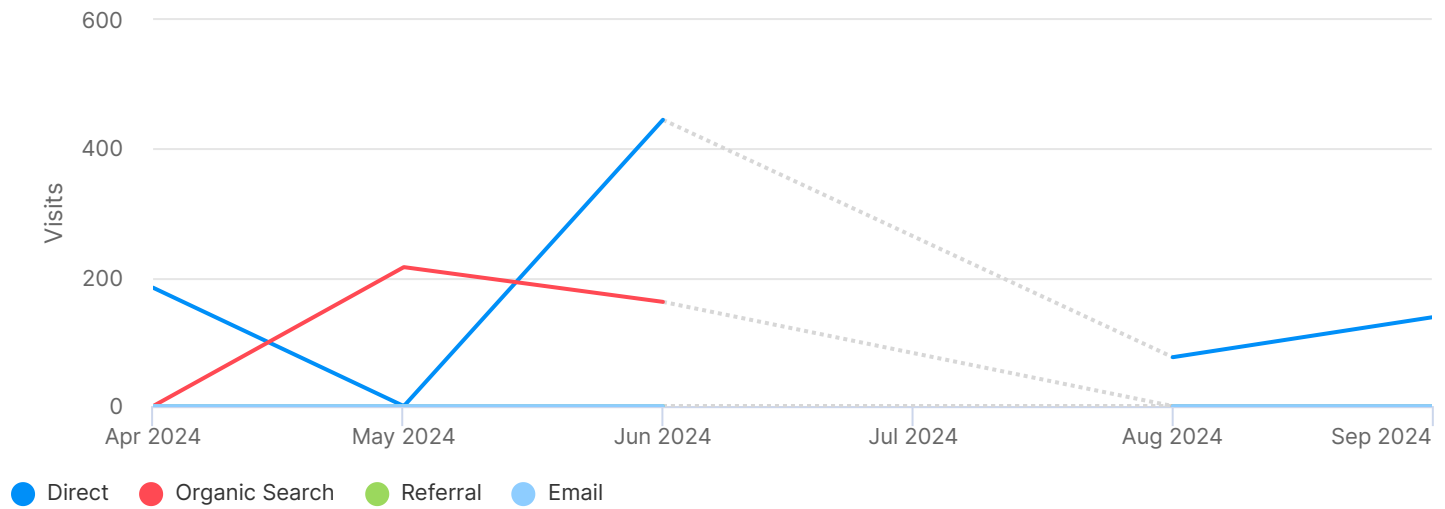
Traffic Analytics: Competitors Comparison Overview)

All Devices | Worldwide | October 2024

Domain	Visits		Unique Visitors		Pages / Visit		Avg. Visit Duration		Bounce Rate	
augustaindustrial.com	138	+79.22%	92	+19.48%	2.33	+17.43%	02:05	+73.61%	33.33%	+32.03%
aisgulfcoastindustrial.com	138	+81.58%	92	+21.05%	3.33	+66.66%	05:05	+1594.44%	33.33%	n/a
visioprobe.com	n/a		n/a		n/a		n/a		n/a	
augustaindustrialelectric.com	1	-98.73%	1	-98.73%	2.00	+0.64%	00:03	-98.04%	< 0.01%	-1.27%
irsaug.com	46	n/a	46	n/a	1.00	n/a	00:00	n/a	100.00%	n/a

Traffic Analytics: Traffic Sources Trend By Type

augustaindustrial.com | All Devices | Worldwide | Last 6 months



Organic Search: Summary

US | Domain | augustaindustrial.com | Oct 2024

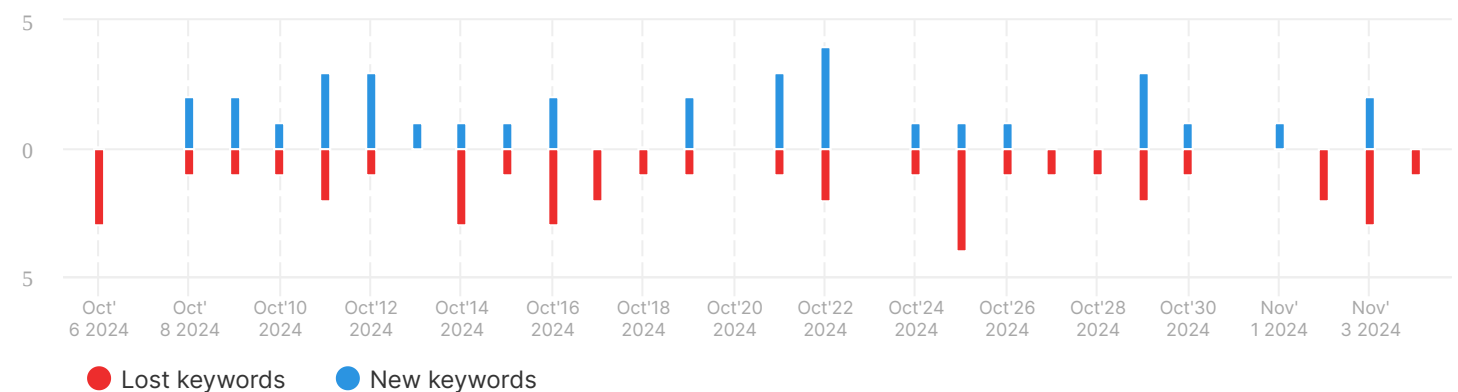
531 2% TRAFFIC

Semrush Rank	1.6m	
Keywords	102	-1%
Traffic Cost	\$463	0%

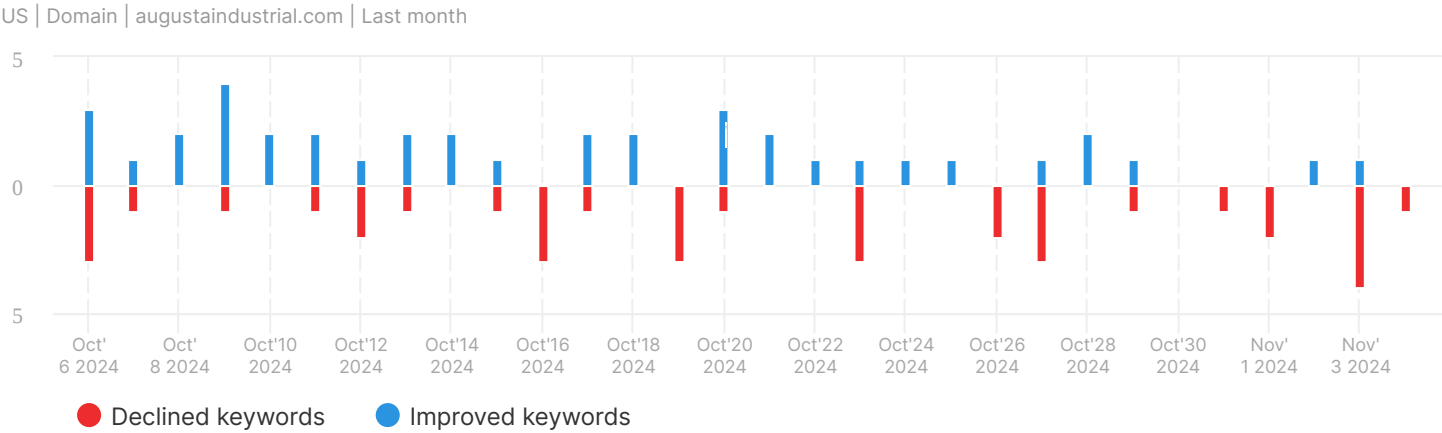
Keywords

New vs Lost Organic Keywords

US | Domain | augustaindustrial.com | Last month | Organic



Improved vs Declined Organic Keywords



Organic Search: Top Pages

US | Domain | augustaindustrial.com | Oct 2024

URL	Traffic %	Keywords
https://augustaindustrial.com/	95.48	42
https://www.augustaindustrial.com/	3.38	4
https://augustaindustrial.com/about-us/	0.56	5
https://augustaindustrial.com/services/dry-ice-blasting/	0.37	6
https://augustaindustrial.com/services/vacuum/	0.18	1

Position Tracking

Position Tracking: Overview

augustaindustrial.com | Desktop, Augusta, Georgia, United States (Google) | Organic | Oct 01 – 31, 2024

Visibility

27.27% +0.56%



Estimated Traffic

1.60 +0.01

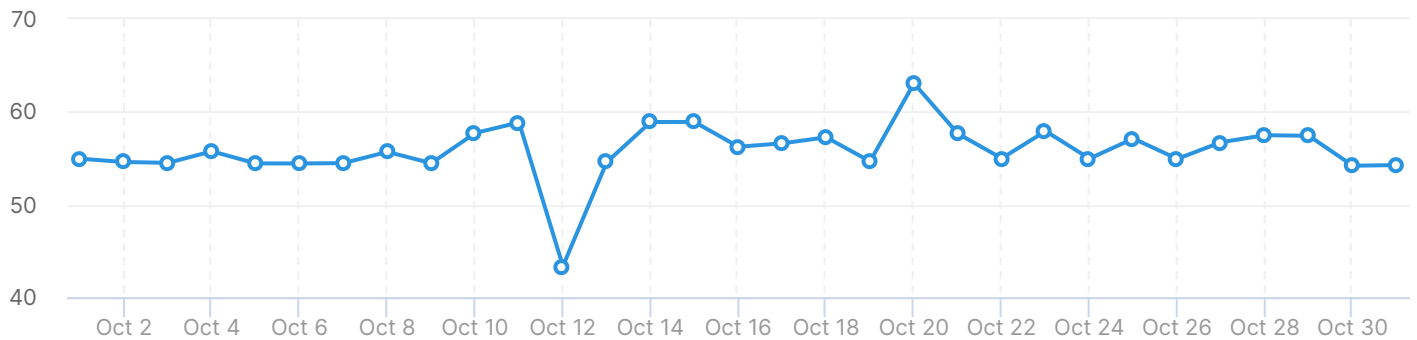


Average Position

66.21 ↓ 4.26



Estimated Traffic



—○— augustaindustrial.com

Position Tracking: Keywords Overview

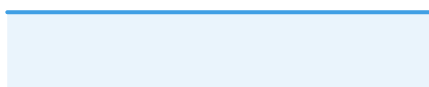
augustaindustrial.com | Desktop, Augusta, Georgia, United States (Google) | Organic | Oct 01 – 31, 2024

Top 3

5

new
lost

1
0



Top 10

6

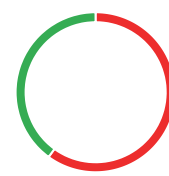
new
lost

1
0



Improved vs. Declined
vs.

2 3



Top 20

6

new
lost

0
0



Top 100

7

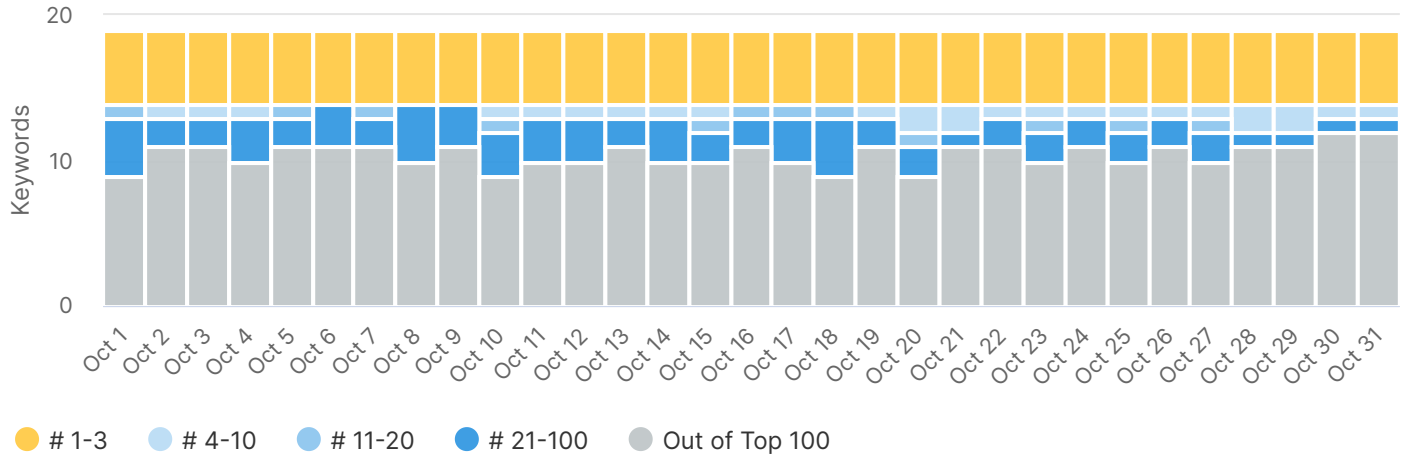
new
lost

0
3



Position Tracking: Rankings Distribution Chart

augustaindustrial.com | Desktop, Augusta, Georgia, United States (Google) | Organic | Oct 01 – 31, 2024



Position Tracking: Top Keywords by Positions

augustaindustrial.com | Desktop, Augusta, Georgia, United States (Google)
| Organic | Oct 01 – 31, 2024

Keyword	Pos. ▼	Visibility
dry ice blasting near me	1 0	5.26%
hydroblasting services	1 0	5.26%
industrial cleaning	1 0	5.26%
augusta industrial	1 0	5.26%
augusta industrial solutions	1 0	5.26%

Position Tracking: Top Pages by Estimated Traffic

augustaindustrial.com | Desktop, Augusta, Georgia, United States (Google) | Organic | Oct 01 – 31, 2024

URL	Keywords	Avg. Position	Diff	Est. Traffic ▼	Diff
https://augustaindustrial.com/	4	12.25	↓ 10.00	1.36	0
https://augustaindustrial.com/services/dry-ice-blasting/	1	1.00	↑ 54.67	0.12	-0.00
https://www.augustaindustrial.com/	2	18.50	↓ 5.25	0.12	-0.00
https://augustaindustrial.com/services/chemical-cleaning/	2	5.50	↑ 5.00	0.03	+0.02
https://augustaindustrial.com/services/hydroblasting/	3	17.33	↑ 3.67	0.03	+0.03

Google Ads

Google Analytics v4: Overview

Account: Maxwell Shaffer | Traffic channel: All | Filter: All Users

01 Oct - 31 Oct, 2024 vs 01 Sep - 30 Sep, 2024

Sessions

+54.51%

2,483 vs 1,607

New Sessions

+5.18%

87.64% vs 83.32%

Pages / Sessions

-14.11%

1.43 vs 1.67

Engagement Rate

-7.71%

48.53% vs 52.58%

Avg. Session Duration

-25.36%

00:01:31 vs 00:02:02

Conversions

0.00%

0 vs 0

Google Analytics v4: Metrics Chart

Account: Maxwell Shaffer | Traffic channel: All | Filter: All Users | Period: 01 Oct - 31 Oct, 2024

